



2019-2020 TAJCCNC Sponsorship Programs

[Sponsorship Confirmation Deadline: April 22, 2019]

About TAJCCNC

Taiwanese American Junior Chamber of Commerce Northern California (TAJCCNC)'s mission is to promote entrepreneur support, professional development and a networking platform. We represent a growing network of accomplished individuals and facilitate the exchange of knowledge, ideas, and opportunities among our members. With similar goal-oriented visions, we strive to assist each other in the development of our professional endeavors. Throughout the year, we host a variety of business and networking events, including self-improvement & business seminars, social mixers, job fairs, banquets, and many more.

With the direct support from our senior chapter, Taiwanese American Chamber of Commerce Northern California (TACCNC), TAJCCNC liaisons with a huge network of minds: other local NA chapters, Taiwanese Junior Chamber of Commerce North America (TJCCNA), World Taiwanese Junior Chamber of Commerce (WTJCC), and many more. This includes 32 local chambers in North America, comprised of over 3,500 members, and an extended network across 58 countries, in 162 regions, giving us a global platform of over 30,000 members worldwide!





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Value in sponsoring TAJCC-NC?

- ***A great opportunity to promote your business***
 - ✓✓ Local and global platform, since we represent the local chapter of an *international* organization
 - ✓✓ Learn and partner with other business owners, because our member-base primarily includes business owners
 - ✓✓ Liaison with our highly diversified membership network, including professionals in a wealth of different fields
 - ✓✓ Exposure to our trusted network of successful professionals, due to our membership screening process

- ***Participate in our popular monthly & annual events***
 - ✓✓ Professional Seminars focused on entrepreneurship, self-improvement, financial success, etc.
 - ✓✓ Monthly Networking Events
 - ✓✓ Cultural Events
 - ✓✓ Singles Events
 - ✓✓ Community Service Outreach
 - ✓✓ Annual Gala Formal Banquet

- ***Brand Visibility to over 6,000+ people***
 - ✓✓ TAJCC-NC Facebook: 3000+ members
 - ✓✓ TAJCCNC.org traffic: 2000+ clicks

- ***High Brand Visibility in Websites, Flyers, Media & Social Network Platforms***
 - ✓✓ Radio and Newspaper exposure
 - ✓✓ Email exposure to additional local organizations: TAP, NAAAP, Monte Jade, Taiwanese Bay Area student organizations at various colleges and universities, Northern California Taiwanese Business Summit, Taiwanese Alumni organizations spanning all age groups, and many more!

- ***Support your local Taiwanese community***
 - ✓✓ We encourage a mutually beneficial relationship among our members and the Taiwanese community
 - ✓✓ Let's grow and succeed together, while representing our Taiwanese pride!

- ***Tax Deduction***
 - ✓✓ 501(c) Charity Tax-deductible donation

- ***Directly supported by OCAC (Overseas Compatriot Affairs Commission) by Taiwanese government.***

Space is limited on our website event pages. Ensure maximum exposure by submitting your contribution ASAP. We encourage you to take advantage of this unique opportunity and become a TAJCCNC sponsor today!

<< Detailed Sponsorship Terms attached.

Terms are open to negotiation, please contact TAJCCNC today!>



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❖❖ *Annual Sponsors*

	Corporate Sponsor	Small Business Sponsor
Price (USD)	\$1,200	\$600
Online Visibility Logo & Website Linked On www.TAJCCNC.org *transparent vector logo*	✓	✓
Media Message Showcase Company's Marketing Video/Slideshow (1 min.) at our Annual Gala	✓	✓
Social Media - Facebook Company Ads or Promos Featured on TAJCCNC Official FB Page & Event Page (Up to 12k reached)	4 Posts	2 Posts
Gala Program Book	Full Page Color 5.5" x 8.5"	½ Page Color 5.5" x 4.25"
Complimentary Booth Gala	✓	✓
Gala Ticket	4 Gala Tickets	2 Gala Tickets
Backdrop Display Company Logo at all Events	✓	✓
Event Stage Time (5 Min.)	2 Events	1 Event



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❖❖ Gala Sponsors

	\$500 USD and/or Products (Prizes)	\$300 USD and/or Products (Prizes)
Gala Booth	✓ 2 Gala tix	✓ 1 Gala tix
Program Book Advertisement	Full Page Color (8.5" x 5.5")	Half Page Color (4.25" x 5.5")
2 Minutes Announcement	✓	✓





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Sponsor agrees to pay TAJCCNC the amount of chosen sponsorship upon execution of contract and to provide:

Sponsor Logo/Ads/Coupons/Vouchers: 300dpi Vector, JPEG, PDF, or other image formats required.

Sponsor Description/Information: Word or Excel format, with desired images/photos.

Please send your advertisement/content to: tajccnc@gmail.com

Sponsor certifies that all material for advertising complies with all U.S. and state laws including, but not limited to copyright, licensing, and trademarks. Furthermore, sponsor agrees to indemnify and hold harmless TAJCCNC, including its officers, partners, employees and affiliates against all liability, claims, and expenses relating to this contract.

Please indicate donation amount next to the applicable donation type:

- _____ Corporate Sponsorship
- _____ Small Business Sponsorship
- _____ Gala Sponsorship (\$300)
- _____ Gala Sponsorship (\$500)

Event Name _____ Date: _____

Company Name: _____

Printed Name: _____ Date: _____

Signature _____ Date: _____

If submitting via U.S. Mail, please send complete sponsorship contract and payment postmarked by **April 22, 2019**

To: **TAJCCNC:**
281 E. Hamilton Ave, Suite 8
Campbell, CA, 95008

Please Forward any questions & inquiries to: TAJCCNC@gmail.com